

NEWS

SOME RECRUITERS OVERLOOK WOMEN

A new study, commissioned by Citrix Online, has revealed that 53 per cent of employers think that managers are now thinking twice about recruiting women as a result of the new legislation. The government insists that the recent family-friendly initiatives have helped to improve employee retention rates, with fewer women changing their jobs after having children. However, 30 per cent of respondents to the latest survey said that it would be harder to retain talented women and 26 per cent said that the legislation would have a negative impact on business.

Simon Presswell of Citrix Online said that attitudes among small and medium-sized businesses have been slow to change.

"There is a preconception that hiring women can be detrimental to a business, but the opposite is true," he insisted.

Mr Presswell also said that companies which support women during their maternity leave and encourage them to work flexibly upon their return to work "will benefit from a more highly motivated and loyal staff, with lower levels of absenteeism".

BRITAIN IS A NATION OF 'DIGITAL PICTURE HOARDERS'

MILLIONS of good images captured on mobile phones are being wasted, according to research by Felix Group plc, the makers of MAX BOX, the digital retail kiosk.

There are more mobile phones than people in the UK (62.5m). 85% of the adult population of Britain own a mobile, while four out of five children own a phone by the time they are 11.*

The average person carries 67 images** on it. However, after being snapped almost all of them are unused, never downloaded, printed or even looked at again.

According to the Mobile Data Association (MDA)***, during the third quarter of 2006, an astonishing 88 million picture messages (MMS) were sent throughout the UK.

Britain is a nation of 'digital picture hoarders'

Over half of the UK's phones are picture-capable, and as the number of people using camera phones grows, more and more users are realising the full potential of their handsets by sending and receiving the photographs they take.

According to research by MAX BOX, the five most popular images taken with mobile phones are:

1. Groups of friends/work colleagues on a night out
2. Family pets
3. Family members
4. Holiday snaps
5. Famous people spotted in public

Clutter is created because most people take pictures of friends on nights out in pubs, clubs and restaurants and forget they ever took them.

However, one company has come up with the solution. MAX BOX enables 'digital horders' to print paper images, key rings, mouse mats, fridge magnets, mugs and t-shirts featuring their photos simply by using the Bluetooth facility on their phone.

Andy Egan, CEO of Aim-listed Felix Group plc, the maker of MAX BOX, explained:

"We believe the British have more digital images on their phone than any other nation in the world. Our research shows that most people don't know how to get them onto their computer or how to transfer a digital image to paper. Most people save and store them because there is little else to do with them. Now, using MAX BOX people can click a button and create something physical out of their digital images. Pubs, cinemas, shopping centres and high street retailers are already installing MAX BOX and we have also had interest from banks and corporate workplaces."

TELEWORK ASSOCIATION PETITIONS PRIME MINISTER

Sign the petition in favour of flexible working at

<http://petitions.pm.gov.uk/flexworkbenefits/>.

All the research and case studies (including government initiatives) over the last two decades indicate that flexible working provides significant business benefits to organisations as well as a better quality of life for individuals. It could also be a more effective and popular way of reducing congestion and pollution than road pricing.

There is no 'one size fits all' that could be implemented by government targets or legislation, but there is plenty that government could do to educate and inform, to support and encourage, and to publicise and promote flexible working so that individuals, organisations and UK plc can reap the benefits. This is why we have just started our e-Petition.

It is not about being for or against road pricing, it is about being FOR changing the way we work so that everyone benefits and so does our environment. Individually employees are for it, unions are for it, even ministers are for it, but somehow getting widespread acceptance into organisational cultures is proving elusive, perhaps because the government, misguidedly perhaps, insists on pigeon-holing it as being about employee rights and carers rather than about the wider benefits. You can help raise the profile and shift the debate up a gear by **signing the petition now** at <http://petitions.pm.gov.uk/flexworkbenefits/>) and by forwarding this to your own contacts.

If you have any questions or comments then please contact Shirley Borrett.

WORK OPPORTUNITIES

TELEPHONE RESEARCH FROM HOME.

Flexible hours to suit.

Making contact with companies we supply to you in a database. You will be required to populate the database with relevant individual contact information working to instructions we supply to you. Piece work pay every fortnight (You get paid for each individual you qualify into the database) Min realistic hourly rate of £9 per hour.

Must have telemarketing or telephone research experience.

Must also have PC, own landline telephone and broadband or equivalent high speed internet connection situated in a dedicated office or study set-up suitable for you to work from Home.

Tel 0161 440 0642 or email vacancies@mdc-direct.com

SOFTWARE DEVELOPER

The ideal candidate will have a minimum of 2 years hands on technical experience using .Net, and SQL Server. Knowledge of web service architecture and some experience in implementation.

Ideally suited to some one who wishes to **work from home** and can manage their time effectively, although some travelling to client sites and to the head office in Milton Keynes will be required to ascertain requirements and demonstrate solutions.

Technologies that we are actively looking at and working with include XHTML, XML, XSL, XSLT, AJAX etc. Experience/Exposure to VB.NET, C#.NET, MSSQL, IIS and cohesive server side coding will be required. Permanent. Salary £25,000 - £30,000. <http://tinyurl.com/2n4mmt>

TECHNICAL CONSULTANT

Required for a market leading FTSE 250 Company, who specialise in software applications and outsourcing solutions to the public, including local government and education. This will be a **home based** consultancy role. You will be part of a team responsible for providing Database and Application services to Local Government & Social Housing clients. You will be providing DBA and Application support. You will need to have SQL 2000 experience, Database Administration and strong interpersonal skills.

Permanent. Salary £35,000 - £40,000 + benefits. <http://tinyurl.com/339nhf>

UNIX AIX / LINUX SUPPORT ENGINEER

A Unix AIX Systems Administrator is required by an expanding company to support their clients in Birmingham region. A salary of up to £30,000 plus flexible working and benefits is offered to the successful candidate.

You will have knowledge of Unix or Linux and Windows operating systems and you will work within the international support centre which monitors the servers 24/7. Knowledge of IBM hardware would be advantageous.

The role is **home based** although you will be required to visit the support centre in the West Midlands. This is a superb opportunity for an IT Support Engineer with strong Unix or Linux skills to join an organisation which supports clients in the Transport and Logistics sectors.

Permanent. £20,000 - £30,000. <http://tinyurl.com/3xv6ty>

MARKETING CAMPAIGN MANAGER

Needed to run and deliver marketing campaigns for a global software vendor with revenues in excess of \$300m. This will include contributing to the overall regional Marketing strategy; preparing and executing marketing campaigns to identify sales leads, filling the sales opportunity funnel and generating awareness of brand and product sets; managing marketing budgets; tracking and analysing program effectiveness, constantly striving for higher conversion and Return on Marketing Investment; working collaboratively with corporate marketing and with other regional marketing teams to leverage and share content and material; identifying opportunities with trade associations and other industry influencers and review/maintaining existing sales tool assets (Product Collateral, Whitepapers, Presentations, Website, Industry Research, Case Studies).

Candidates for the role must have previous experience in a marketing campaign development and execution role. Desirable (non-essential) experience includes a marketing degree and knowledge of CRM (Customer Relationship Software) or other similar high-value enterprise software.

Permanent. Salary £30,000 - £35,000 + benefits. **Home based.** <http://tinyurl.com/3bpl55>

MEDICAL WRITER

A multi-national pharmaceutical research organization offering a wide range of comprehensive, clinical research services to the pharmaceutical, biotechnology and medical device industries, started operations in 1994 with the premise of delivering cost-effective, quick-to-market clinical services in the emerging markets of Central and Eastern Europe. Company expanded its services to more than 40 countries across five continents, including North America, Western Europe,

Central & Eastern Europe, Latin America, Asia, and Africa. The company is currently looking to recruit a Medical Writer with experience in the pharmaceutical industry. This is a full-time position, based at European headquarters in Berkshire, however **home-based** employment will be considered. Responsibilities include:

- Serve as primary medical writer for one or more drug development programs
- Plan and prepare a variety of clinical documents to support all phases of drug development (i.e., IND 's, protocols, IB's, manuscripts, abstracts and other global regulatory submission documents)
- Provide medical writing review and input for all regulatory submission documents related to specific drug development programs to ensure consistency within the given program.
- Organize, analyze, interpret and present scientific, clinical and statistical data
- Ensure documents meet all ICH guidelines and POI SOP's
- Oversee document preparation by contract writers
- Advise project team(s) on local and international medical writing issues
- Provide time and cost estimates to BD for bid integration

REQUIREMENTS:

- a minimum of a master's degree in Science
- Experienced in drug development, regulatory or clinical operations with exceptional writing skills
- Advanced degree and background in scientific writing (medical, technical or regulatory) highly preferred
- Broad knowledge of international regulatory requirements
- Must be an articulate, hands-on person with good communication skills

Permanent. Salary up to £35,000. <http://tinyurl.com/3bx3lx>

SENIOR NETWORK CONSULTANT

A fantastic opportunity has arisen with an excellent client of ours for a Senior Network Consultant. You will have the following responsibilities:

- You will have primary reporting responsibility to the Network Services team leader(s).
- Second line/third line responsibility for resolving incidents in line with defined problem management processes to agreed SLA.
- Second line/third line diagnosis and resolution of incidents and faults - replacing faulty hardware, troubleshooting network (LAN/WAN) faults.

You will have the following qualifications and skills:

- Professional networking certification Cisco CCIE (voice preferred)
- Working knowledge of Microsoft operating systems- MCSA/MCSE (desirable)
- At least 5 years experience in the Network support industry with a good Knowledge and experience of Cisco IP telephony, security and wireless technology
- Knowledge of WAN/LAN environment and terminology, IT infrastructure and services and Microsoft operating systems.

90% home based anywhere in the uk. Permanent. Salary £60K - £80K.

<http://tinyurl.com/2rqptp>

WEB DYNPRO JAVA DEVELOPER

I am currently looking for a SAP Web Dynpro Java consultant to work **Remote from home** or in Berlin. Contract is for a duration of 2 months and is to start ASAP. <http://tinyurl.com/3dr3qu>

3RD LINE IPT TAC SUPPORT

Cisco CCVP level candidates who are experienced in VoIP and related technology such as Cisco CallManager are required for the TAC support of clients using such IPT technology. The role is generally based within a TAC environment supporting clients but there is an awful lot of

homeworking involved in this role. There are offices in the Midlands, London, Thames Valley and the North of England. Occasionally the need to go to client site will be required in order to resolve issues with cant be done remotely so variety will exist. The client is growing from strength to strength and is an established Cisco partner - excellent opportunities exist to move into consultancy, management and to become a CCIE.

Permanent. Salary £50,000 + benefits. <http://tinyurl.com/2jkt8o>

APPLICATION ENGINEER C# SQL

3 month contract based in North West, commutable from Manchester, Cheshire, Liverpool for C# Applications developer with current Win forms / Window Forms and SQL commercial experience. You are required to have either a degree in Mathematics, Physics or and Engineering background with a mathematical mind. Your day to day role will be working within the guidelines of my client but they only require you to be on site for 2 days per week the rest of the time you will be **working from home** with equipment provided. My client is interviewing at the back end of next week and is open to people with a notice period or coming close the end of a contract role.

Contract. <http://tinyurl.com/3dup5q>

SAS STATISTICIAN

Needed by large pharmaceutical company. The candidate will be familiar with logistic regression, non-parametric methods and writing statistical analysis plans. SAS programming of all analysis, tables, listings, appendices, figures (including graphs). This is a very flexible role which will allow **work from home**.

Contract. <http://tinyurl.com/2jptp2>